



What is www.RMDirectMail.com?

- RMDirectMail.com is a direct mail website built specifically for YOUR restaurant customers!
- Zero work for you, simply point them to the site and start earning residual income.
- Restaurants can choose to customize pre-designed templates, submit their own artwork, or use our design team.
- Restaurants can export their customer list from Restaurant Manager or buy a list right through the website.
- ASI Resellers earn \$0.06 on every piece ordered - Ex: 10 restaurants x 1,000 pieces = \$600 in your pocket!

New for 2008 - MSP Digital Direct Will Advertise [RMDirectMail.com](http://www.RMDirectMail.com) To All Of Your Restaurant Manager Customers!

- Sign up at the 2008 Reseller Meeting with Chris Wright at the MSP Digital Direct booth.
- View examples of postcards mailed for DPM, POS Systems, Essential POS, TechMark and NIT (like the one below)
- Your postcard will also be customized complete with your logo and contact information.
- Build awareness for your business and enhance your reputation while generating residual income.
- Sign up once with a credit card for 3, 6 or 9 automated drops in 2008, and we'll do the rest.
- Postcards mail once a month and will be sent to all of your Restaurant Manager customers (including new installs).
- MSP Digital Direct is covering more than 50% of this program - your cost is only \$0.50 per customer mailed!
- Postcard design, customization, data processing, printing, mailing and postage are all included.
- Ex: 50 RM customers = \$25/month, 150 RM customers = \$75/month, 300 RM customers = \$150/month
- Every reseller in the program will receive a "seed" every month so you know when the piece arrives.
- Postcards start mailing in Feb - don't miss this amazing opportunity to advertise while earning residual income!



MSP Digital Direct offers a complete range of services, from marketing strategy to creative development, data processing, print production, lettershop services and logistics. As a leading marketing services provider, MSP, founded in 1955, produces 400 million pieces of mail per year in its 150,000-square-foot facility.

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